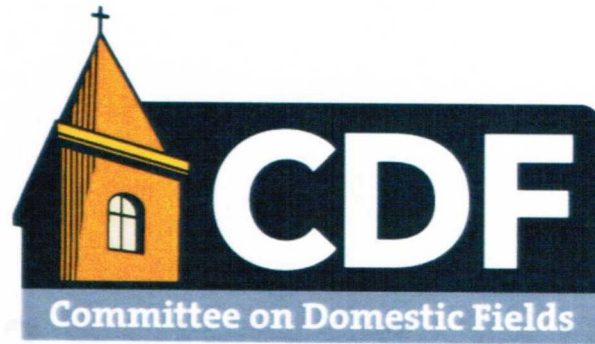


Evangelism Training Seminar



Presented by the *Committee on Domestic Fields*
A subcommittee of the *CLC Board of Missions*



What is the Committee on Domestic Fields?

- A subcommittee of the CLC Board of Missions
- Mission Statement: “The purpose of the Committee on Domestic Fields (CDF) is to make outreach ideas and material available to CLC congregations and to encourage them in carrying out the Great Commission of our Savior, Jesus Christ.”
- Current Members: Pastors Mark Tiefel (Chairman), Nathanael Mayhew (Mission Board Rep), Tom Naumann, and David Ude; Mr. Jeff Aymond and Mr. Tim Schaser
- Website: us.lutheranmissions.org/cdf

What can we learn today from the Early Church?

01

Evangelism is **Simple**

It points people to Jesus.

02

Evangelism is **Constant**

It can be shared with anyone at anytime.

03

Evangelism is **Unique**

It involves knowing your audience and your Bible.

Part 1 - Evangelism is Simple

Can I tell you a story?

It's Simple!

Just point people to the story of Jesus!

Peter	Philip	Paul	Paul
Acts 3:11-26 Jerusalem Temple	Acts 8:26-40 Eithopian Eunuch	Acts 13:13-44 Antioch Synagogue	Acts 17:16-34 Athens Aeropagus
9 ref. to Jesus: Jesus (3x), Holy and Righteous One, Author of Life, Christ (2x), Prophet, Offspring of Abraham, Servant of God.	Eunuch was reading from Isaiah 53... "About whom does the prophet say this..." And beginning with this Scripture, Philip told him the good news (εὐαγγέλιον) of Jesus.	Jesus of Nazareth is the Son of David! Jesus fulfilled ALL the prophecies! Jesus died and rose, and FREES us from SIN!	v.18 "He was preaching Jesus and the resurrection..." v.31 Jesus was raised from the dead and will judge the world on the Last Day.

"We cannot but speak of what we have seen and heard."
—Peter and John (Acts 4:20)

How does one "witness"?

Simply state the things you've seen and heard!

"Look what Jesus has done for me! Look what He can do for you!"



Part 2 - Evangelism is **Constant**

It can be shared with anyone, anywhere, at any time.

Anyone. Anywhere. Any time. **Really?**

YES, REALLY!

Peter	Philip	Paul	Paul
Acts 3:11-26 Jerusalem Temple	Acts 8:26-40 Eithopian Eunuch	Acts 13:13-44 Antioch Synagogue	Acts 17:16-34 Athens Aeropagus
A group of people gathers at the Temple to marvel at the healing of a lame man. God uses our actions to give us an opportunity to witness.	Seemingly "random" encounter with "some foreign dude". Philip was a deacon, not an apostle. God purposefully places us in the right times and places to lead others to Him.	Jews gathered on the Sabbath Day. Paul and companions were invited to teach. God shines through our spiritual lives and gives us opportunities to teach others.	Curious Philosophers were interested in hearing a different perspective. God sometimes gives us unexpectedly large platforms to proclaim the gospel of Jesus.

“**Go** therefore and **make disciples** of all the nations, **baptizing** them in the name of the Father and of the Son and of the Holy Spirit,²⁰ **teaching** them to observe all things that I have commanded you; and lo, I am with you always, even to the end of the age” Amen. (Matthew 28:18-20).

“*Let your speech always be with grace, seasoned with salt, that you may **know how you ought to answer each one***”
(Colossians 4:6).

“Therefore those who were scattered **went everywhere** preaching the word” (Acts 8:4).

Part 3 - Evangelism is **Unique**

It involves knowing your Bible and knowing your audience.

Peter	Philip	Paul	Paul
Acts 3:11-26 Jerusalem Temple	Acts 8:26-40 Eithopian Eunuch	Acts 13:13-44 Antioch Synagogue	Acts 17:16-34 Athens Aeropagus
Mostly Jewish audience (familiar with OT). Peter references OT 4x. God uses Bible study/preaching/devotions to prepare us to speak with those familiar with Scripture.	Singular Gentile audience. Philip knew the Scripture in question and used it to proclaim Christ. God's Word is "Christocentric", it all points to Jesus! So it's easy to find gospel connections anywhere.	Completely Jewish audience. Paul masterfully reviews Israel's history and points to Jesus as the Messiah. God shows us in His Word that the Bible is the story of Jesus— from cover to cover!	Completely Gentile, unbelieving audience. Paul uses basic apologetics (natural knowledge of God) to get the gears turning. God has given all people a natural knowledge of Him, that all might seek Him.

“But sanctify the Lord God in your hearts, and always **be ready to give a defense** to everyone who asks you a reason for the hope that is in you, with meekness and fear.”
(1 Peter 3:15)

“But **grow in the grace and knowledge of our Lord and Savior Jesus Christ**. To Him *be* the glory both now and forever. Amen.”
(2 Peter 3:18)

“My eyes are awake through the *night* watches,
That I may **meditate on Your word**.”
(Psalm 119:148)

So who is your audience?

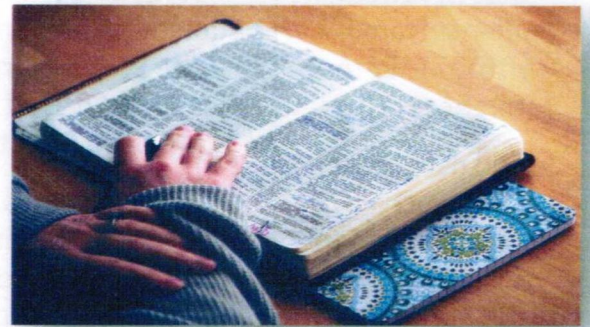
80%

of new Christians say they were invited to church by a friend or relative.

200

The number of people in the average person's "circle of influence".

**First know your Bible...
...then know your audience.**



Feel nervous? Maybe even foolish? Good!

1 Corinthians 1:18,21

For the message of the cross is foolishness to those who are perishing, but to us who are being saved it is the power of God... For since, in the wisdom of God, the world through wisdom did not know God, it pleased God through the foolishness of the message preached to save those who believe.



Pray

Specifically
Persistently
Dangerously



Plan

The "Creed" Plan
The "Romans 6:23" Plan
The "Come and See" Plan



Plunge

20 Seconds of Courage
"Are we related?"

Discussion Questions

What may have kept you from sharing your faith in the past?

What can motivate you to take that opportunity in the future?

Share a positive witnessing experience you've had.

Share a (*seemingly*) negative witnessing experience you've had.

What good might God bring from a “negative” witnessing experience?

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Evangelism Starter Checklist for CLC Congregations

Compiled by the CLC Committee on Domestic Fields

Many congregations wish they were more active in outreach, but it can be difficult to know where to start. The checklist below is meant to assist the outreach of CLC churches by providing practical suggestions for effective evangelism.

People

Mission-minded Leadership

Spiritual leaders who are outgoing and eager to meet with first-time visitors will find their congregation busy with many adult instruction classes. Such mission-minded leaders are also a motivating outreach example to the flock.

Mission-minded Congregation

A group of believers who live by the gospel will also live to the gospel. That means they will keep Jesus' command to preach the gospel to all nations as a main focus of the congregation's ministry.

Outreach/Evangelism Committee

A congregation which has a dedicated group focused on evangelism efforts, that meets regularly (we suggest monthly) ensures continued evangelism activity and accountability.

Information

Church Brochure + Business Card + Welcome Folder

A well-formatted brochure with worship times, contact information, and a summary of teachings is a *must* for basic congregational outreach. Business cards are inexpensive and practical. A welcome folder encourages visitors return.

Google Business Profile

One report suggests that a whopping 97% of consumers learn about local establishments online, with the majority of those consumers learning about them through Google Business Profiles. This is a zero-cost, high-reward outreach tool.

Church Website

The importance of having online, up-to-date church information cannot be stressed enough. If your congregation lacks the ability to build and maintain a website, the CDF can offer help and suggestions.

Activities

Regular Outreach Activities in the Community (“External Evangelism”)

Members of the congregation should regularly participate in outreach activities out in the community under the guidance of the Outreach/Evangelism Committee. Examples include participation in a local parade, a booth at the fair, congregational bumper stickers, hosting a blood drive, etc.

Regular Evangelism Training (“Internal Evangelism”)

An annual or biannual Evangelism Workshop can go a long way to encourage and inspire church members in their personal evangelism (“word-of-mouth” continues to be the most effective form of outreach).

Sermon Podcast

The sermon can easily be used as an outreach tool. The audio simply needs to be captured and published as a podcast. It can then be shared with friends, relatives, co-workers, and neighbors; and posted on the church website.

Live Streamed Worship Services

The pandemic forced many CLC congregations to learn how to live stream. This too, can be a powerful outreach tool in this age of information. The CDF can offer help and suggestions for becoming equipped to live stream worship services.

Note: *This is not a complete list but is offered as a starting place for congregations as they consider how they can be about the task of sharing the good news of Jesus with others, as individuals and as a congregation. For more outreach ideas, ask about the Tacoma Outreach Manual.*